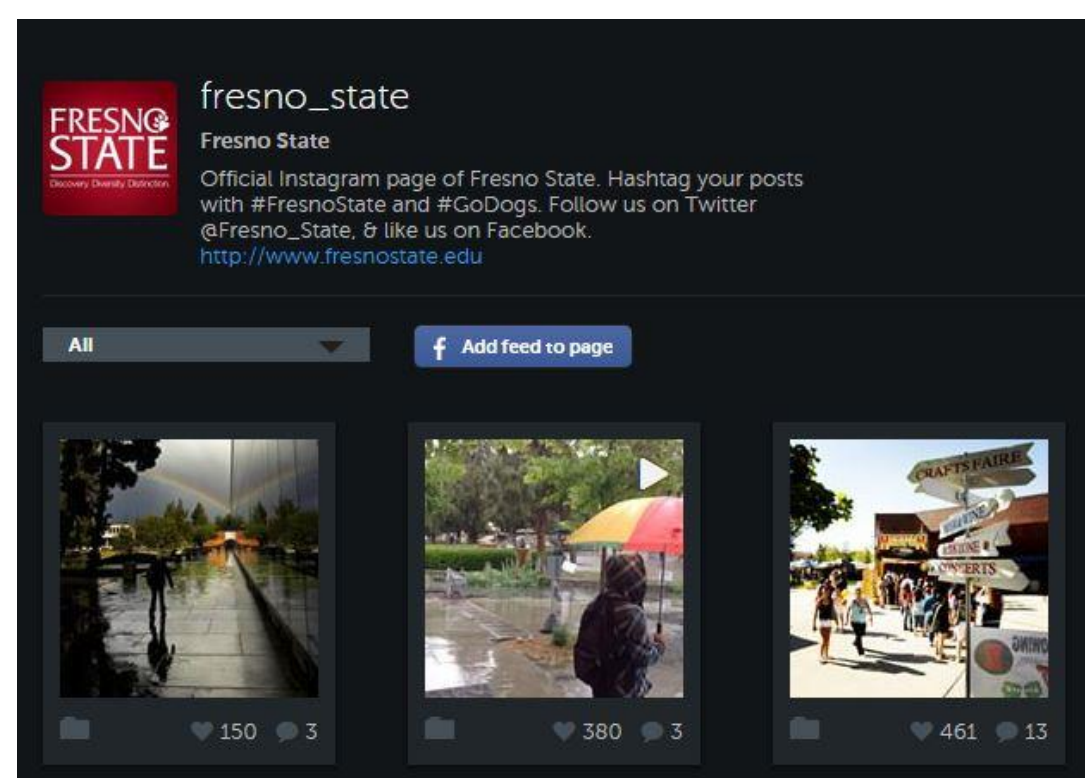


# Fresno State's Social Media



## Creating Content

Popular videos can reach nearly 30,000 people!

## Meetings & Workshops

Get the latest tips & tricks

## Brand & Policy

Use the right name, logo

## Contact us

Register your account  
JeToste@CSUFresno.edu

## Accounts & Followers



“Fresno State” – 52,377



@Fresno\_State – 21,300



@Fresno\_State – 5,299



California State University, Fresno – 49,622



“Fresno State” – 210,104 views



Fresno\_State – 49,340 loops



@fresnostate – 372 followers

**1 MILLION**  
Twitter  
impressions  
in March!