



Global News Relay: Poverty

World-wide Student Journalism Collaboration



Background

Spring 2015: For the first time ever Fresno State broadcast journalism students in the Department of Mass Communication and Journalism collaborated with nine other universities around the world to produce two hours of news focusing on poverty.

The program was live-streamed globally by the University of Salford in Manchester, England. Fresno State Students participated in this project as part of Fresno State Focus, the weekly news and public affairs program produced entirely by MCJ broadcast and multimedia students. They took the program to the next level when they created original news reports for this international broadcast.

History

Spring 2014: The University of Salford in Manchester, England started The Global News Relay as a way to “engage students with the concept of global news and bring them together to work collaboratively with other news teams across the globe on a single journalism assignment.” The professor who spearheaded the effort is leaving the university and the program may end. However, it's my hope that we can continue the collaboration with other universities, perhaps widening the participation to other departments at Fresno State.

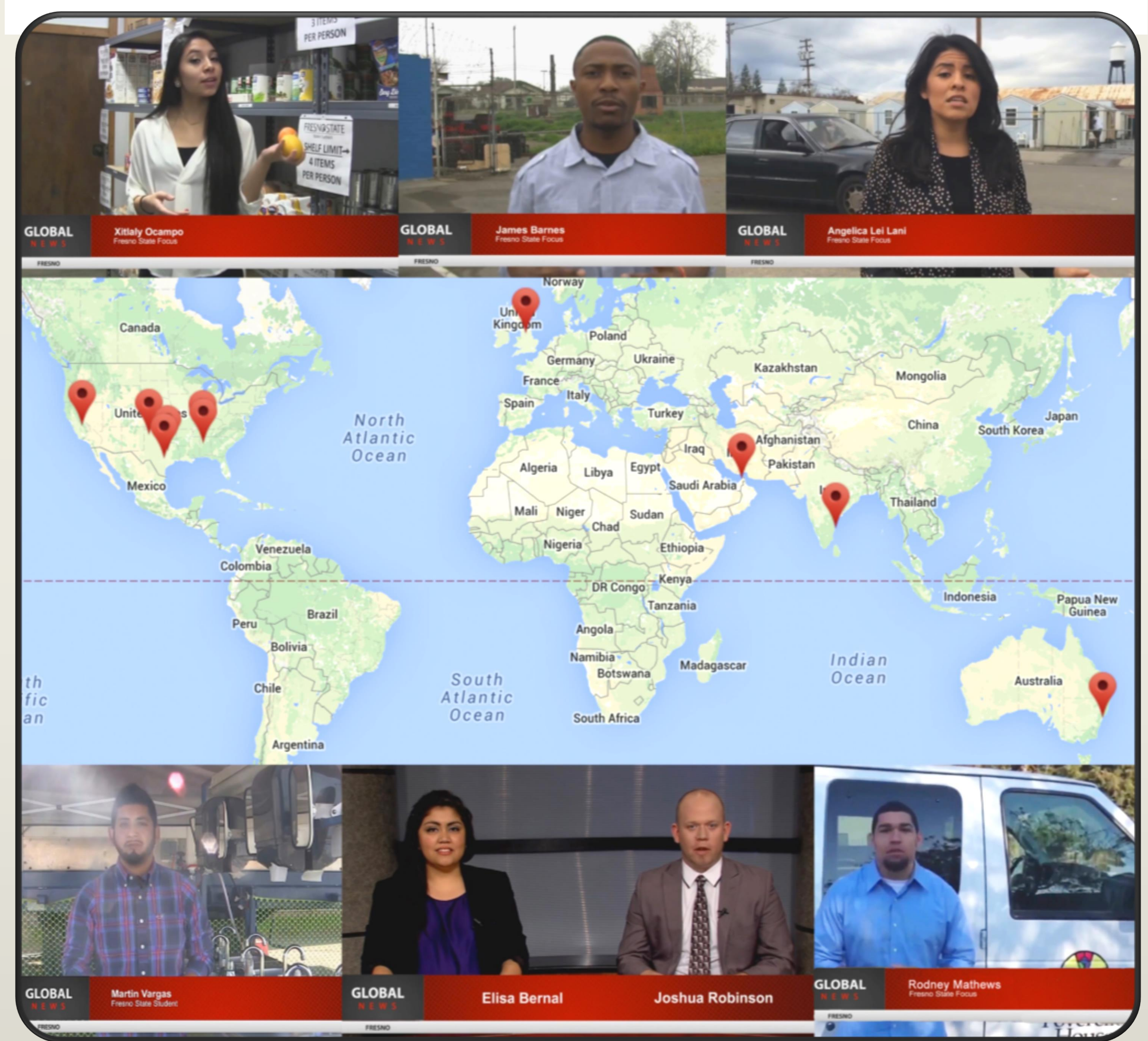
Outcome

Special reports highlighted homelessness, hunger, the California drought, the Fresno State Student Cupboard, Fresno M.E.A.L (Meals Engaging All Lives), the Poverello House and the plight of valley farmers.

Although the Fresno State students who worked on the project were just beginning the spring semester, and most had never videotaped, reported or edited broadcast news stories, the project motivated them to produce outstanding work, and it created a momentum that has continued throughout the semester with students more engaged, working better together as a team and producing potentially award winning journalism projects.

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Engaging Fresno State Mass Communication and Journalism broadcast and multimedia students in international news with the Global News Relay



The Global News Relay connected students from 10 universities in five countries and delivered a 2-hour special report on global poverty that was live-streamed world-wide. Students examined the spectrum of poverty from the United States, Australia and the U.K. to India and the United Arab Emirates.



Fresno State Focus is a news and public affairs program produced by Fresno State broadcast option students as their capstone experience during their senior year. Students enterprise stories; set up and conduct interviews; shoot, report and edit their stories; and produce and crew the newscasts. The program airs on Comcast Cable Channel 94, AT&T U-Verse Channel 99, CMAC.TV, and the Fresno State Focus TV YouTube Channel.



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