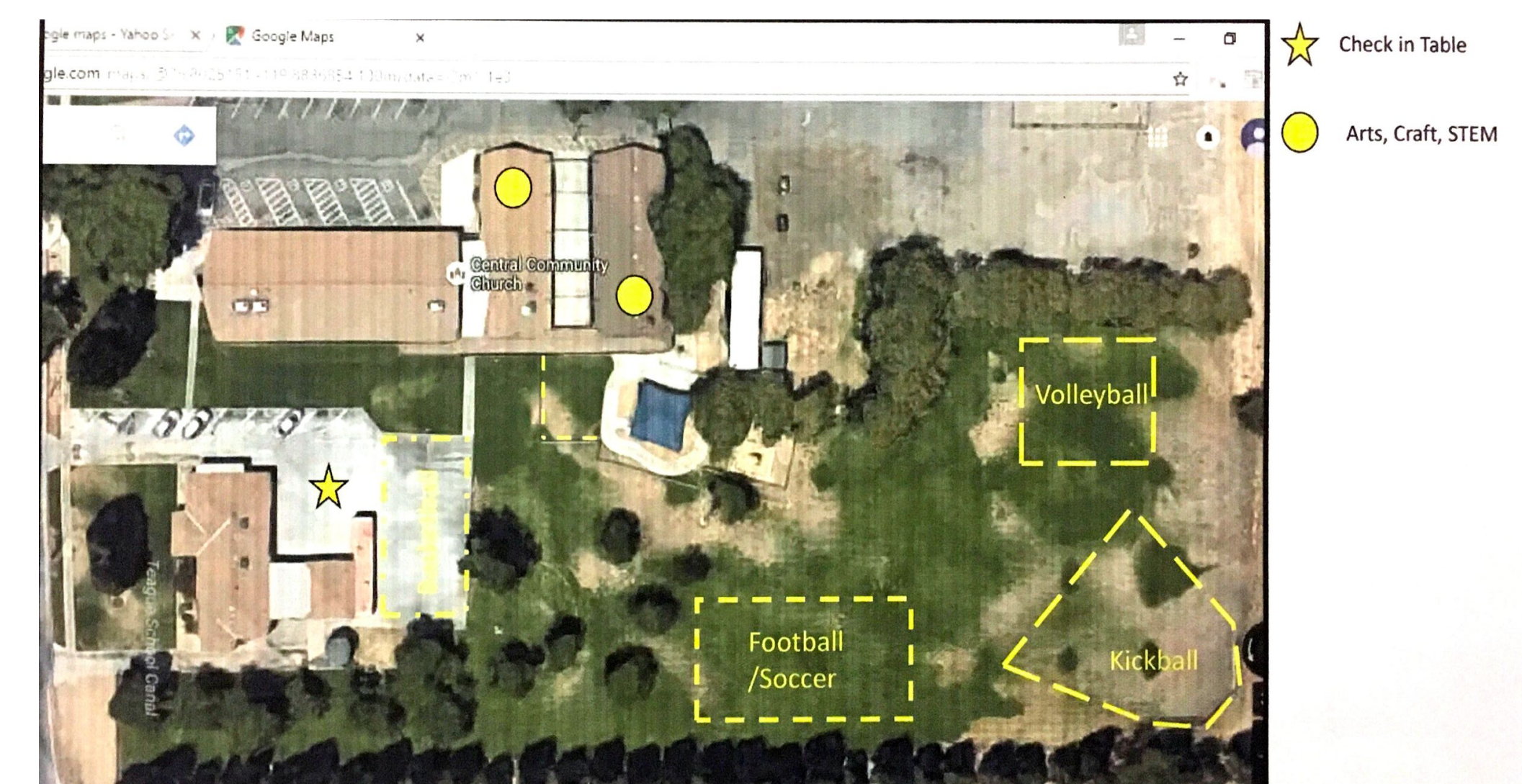


Highway City Saturday Sports Program

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College of Health and Human Services (CHHS) Honors Students in collaboration with Highway City Community Development (HCCD) have implemented a Saturday Sports Program over the past 7 months in the area located west of Highway 99. Through enabling this program, they intend to benefit disadvantaged youth through the implementation of recreational enrichment activities that foster growth and development in the individual, as well as the Community. Through survey distribution and presentations to community members, both quantitative and qualitative data were collected to better understand the needs of those living in the community. The results aligned with the goals of the program and established the need for recreational activities for children and determined what activities were going to be offered during the Saturday Sports Program.



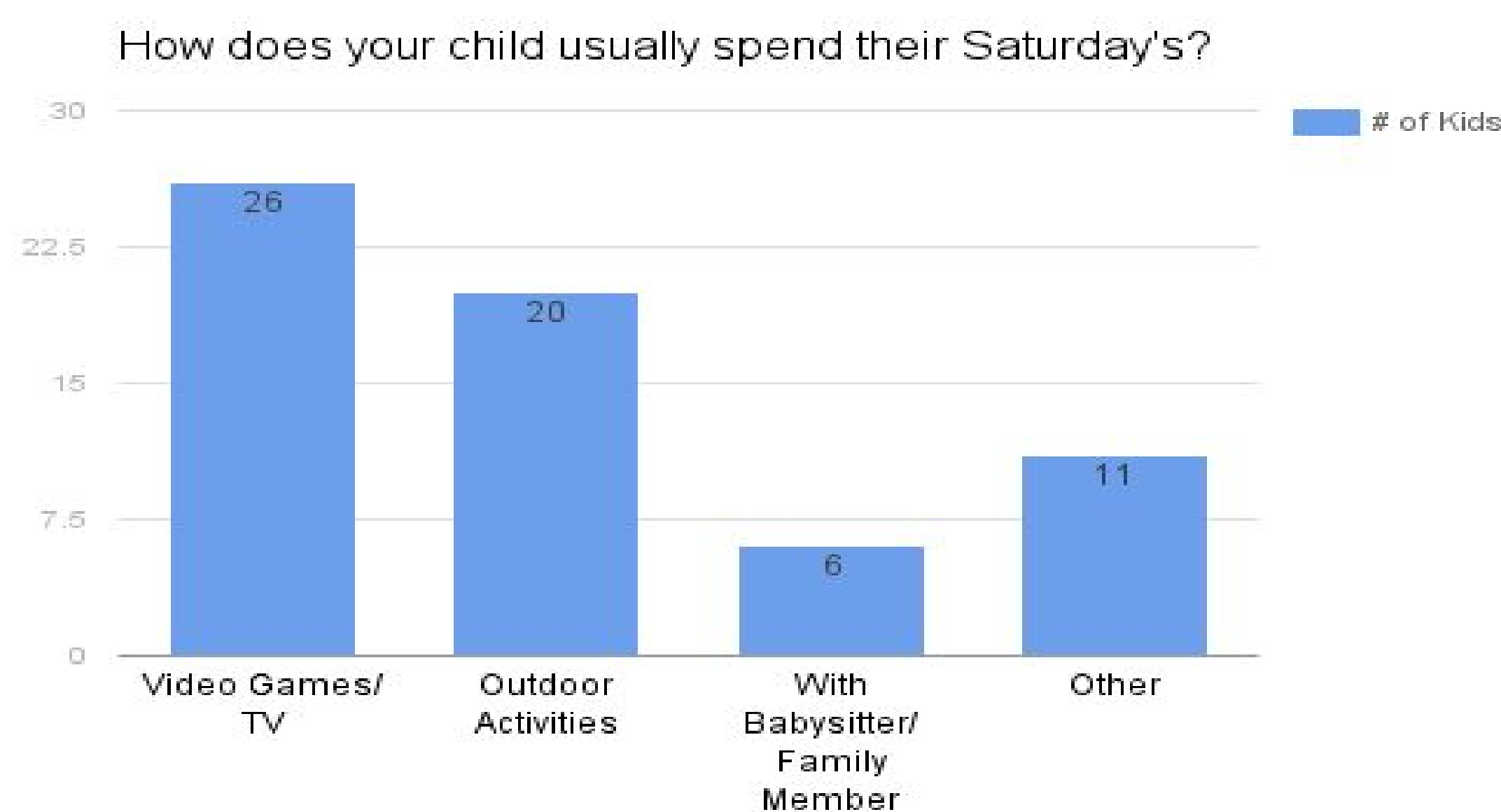
Research:

Quantitative Research and Qualitative Research:

- surveys were distributed at Teague Elementary School to understand the needs and interests of the community
- Spanish/ English printed surveys and online survey option
- 40 parents surveyed
- PBS Parent Workshop presentation
- Parent suggestions

Results:

- 72.7% parents were very likely to send their child to a free Saturday Recreational Program
- 38.3% preferred the 12:00pm- 2:00 pm time frame
- Soccer was the preferred sport followed by basketball and flag football



Materials/Funding:

Program materials were collected by donations and funding from a grant from Touch the Community.

Donations:

- Touch the Community Grant \$2,000
- Soccer equipment from sporting good stores
- Antonio and Claudia Robinson: \$300
- Fresno Food Systems Network: snacks
- Dicks Sporting Goods: three \$50.00 certificates and 4 coupon books



Implementation:

The first Saturday Sports program was held February 4, 2017, at Central Community Church.

First Saturday each month: 12-2pm (promote through reminders, announcements, and continual contact with Teague Elementary School)

Children in Attendance: ~50

Activities/Stations Offered: Basketball, Soccer, Flag Football, Volleyball, Badminton, Arts and Crafts, and Legos.

Through these activities: Develop skills including teamwork, honesty, good sportsmanship, communication, confidence, creativity, etc.

Sustainability:

The community partners at HCCD plan to continue the program next year. Students of the CHHS Honors Program have worked to promote sustainability by developing lesson plans to guide future volunteers in implementing activities. A goal of the program is to increase the amount of children in attendance, as well as sustain a consistent pool of volunteers. The CHHS Honors Students are working with clubs and organizations within their unique disciplines to achieve this volunteer pool.