

Create a micro-Fresno State student webpage customizable for each student based on their interest, affiliation, major etc. to help students remain aware of events, services, and activities on campus.

CURRENT CHALLENGE:

There are many events, services and activities on campus but students are not aware of. Different departments maintain their own calendar and unless a student is familiar with a particular program, the student may never take advantage of those events, activities or programs. At the same time, the calendar of events may contain items that don't pertain to them or they're not interested one would have to comb through a long list to find something that pertains to them.

PROPOSED SOLUTION:

Create a micro-Fresno State student webpage customizable for each student based on their interest, affiliation, major, etc. Information would be categorized and as students join this website, they will be able to identify their interest. Based on what they select, information pertaining to them will populate their site. This could be events, services, activities, etc. They would receive login credential and will be able to update their interest. The university, department or programs can then post reminders or announcement directly into their microsite.

BENEFITS TO FRESNO STATE:

The university invests a lot of resources into programs or activities that could really help students succeed but they are not being utilized by enough students. This will assure that the appropriate information gets to the largest number of students it pertains to.

ADDITIONAL INFORMATION: