

**Craig School of Business
Coupon Code Activity Report
Spring 2014**

| Department | # of Uses | Value @ \$2 per use |
|---|------------------|--------------------------------|
| Craig School of Business | 173 | \$346 |
| Accountancy | 38 | \$76 |
| Entrepreneurship | 0 | \$0 |
| Finance & Business Law | 5 | \$10 |
| Human Resource Management | 0 | \$0 |
| Information Systems Decisions Science/Computer Information Systems | 24 | \$48 |
| International Business | 4 | \$8 |
| Logistics/Supply Chain Strategies | 0 | \$0 |
| Management | 9 | \$18 |
| Marketing | 16 | \$32 |
| Real Estate/ Urban Land Economics | 100 | \$200 |
| Sports Marketing | 0 | \$0 |
| MBA | 0 | \$0 |
| Masters in Accountancy | 0 | \$0 |
| Craig Endowment | 0 | \$0 |
| Merchants Association of Fresno | 0 | \$0 |
| Leon S. Peters Building | 0 | \$0 |
| Aerospace Studies | 33 | \$66 |
| Military Sciences | 57 | \$114 |
| Computer Resource Center | 0 | \$0 |
| Online Help Desk | 0 | \$0 |
| Advancement | 0 | \$0 |
| Internship Program | 0 | \$0 |
| University Business Center/UFB | 1104 | \$2,208 |
| ABBA | 0 | \$0 |
| Business Associates | 0 | \$0 |
| Economics | 3 | \$6 |
| Institute of Family Business | 107 | \$214 |

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| Division Total | 1673 | \$3,346 |