

# TAGS

## Tracking & Activity Guidance System

### TAGS Objective

Provide event attendance tracking options that will produce data-rich information for campus offices, departments and organizations to effectively inform their practice and operation as it impacts student success and retention.

### Team Members

- Brad Barker *Technology Services (Facilitator)*
- Cher Travis Ellis *Bulldog Card & Imaging Office*
- Gerry Elizondo *Student Involvement*
- Paul Ladwig *Athletics*
- Maria Madrigal *Student Health & Counseling Ctr*
- Debbie Astone *Executive Sponsors*
- Frank Lamas *Executive Sponsors*

### TAGS Checklist

Assist groups by evaluating their needs and recommending a best fit solution.

Event Tracking System Options	Pros	Cons
Grades First		
iBeacon		
iValidate		
Fan Maker		
Simplicity		

Checklist Sample

