

Bulldog Alert

Emergency Communications

Knowing where to get information during an emergency will help you have the most current and accurate information. Fresno State uses a multi-layered communication system. Multiple tools are used to communicate with the campus community.

The priority of the Public Safety Department is to give those in the immediate presence of danger the best chance to survive.

Communication methods are reviewed regularly to ensure that we are using every resource we have to communicate with the campus.

Fresno State Emergency Notification

Bulldog Alert → A new tool for emergency communication that allows you to receive text message emergency notifications. To ensure that you receive the Bulldog Alert, update your mobile number in your MyFresnoState portal.

Outdoor Notification → Speakers are located around campus to notify people who are not in buildings of an emergency.

Indoor Notification → Campus phones broadcast emergency messages through the phone's speaker.

- ▶ **Fresno State Email** – notices sent to campus assigned email accounts.
- ▶ **Campus Websites** – A banner may appear at the top of campus websites with emergency information.
- ▶ **Electronic Signboards** – May be set up around campus to communicate about emergencies.
- ▶ **Emergency Hotline** – 559.278.4000 has emergency information recorded.
- ▶ **Radio 1040AM** – Broadcasted emergency information.

FRESNO STATE

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New Tool

Bulldog Alert is a new tool added as an emergency communication method. Bulldog Alert allows for emergency notifications to be sent via text message. Students, Faculty and Staff must list their mobile number in their MyFresnoState portal under personal information. From there Bulldog Alert can retrieve the mobile number to send a text message.

Bulldog Alert will be utilized to notify students, faculty and staff if there is an immediate threat to the campus community.