FRESNOSTATE

Community and Economic Development



TA & COMMUNITY ASSESSMENT

We provide technical assistance to rural incorporated and

unincorporated communities in efforts to help identify the

strengths and resources available in the community to meet

the needs of children, youth, and families. We help create a

community assessment focused on the capabilities of the

community, including its citizens, agencies, and local

organizations.

We provide a breadth and depth of expertise through our network of partners to advance rural communities.

We take a grassroots approach in responding to community need by connecting with rural leadership, facilitating resources, and providing

De provide opportunities for rural communities.

LOCAL FOOD SYSTEMS

Community Gardens Value Added Food Processing **Farmers Markets**



We help rural communities boost and improve their economies and ecosystems by identifying, addressing and harnessing effective best strategies and opportunities. We convene and provide guidance to rural and economic needs. We help develop a strategic plan that strengthens current approaches and ultimately helps identify the necessary tools and financing mechanisms to develop and execute an effective economic

ECONOMIC DEVELOPMENT STRATEGIES

community leaders and local stakeholders in efforts to assess community development strategic plan.



SMALL BUSINESS UNIVERSITY

We provide technical assistance to small businesses and aspiring entrepreneurs throughout rural San Joaquin Valley. Our Small Business University helps entrepreneurs realize the dream of business ownership and help existing businesses remain competitive in a complex, ever-changing global marketplace.