

**Implement "smarter" Fresno State ID cards that give students, staff and faculty access to particular buildings at particular times and can be used as a financial debit system to pay for services on campus.**

**CURRENT CHALLENGE:**

Every Fresno State student, staff, faculty and administrator carries with them at all times a Fresno State ID card. However, these cards do not currently take advantage of technological improvements that could benefit every member of our community in a myriad of ways.

**PROPOSED SOLUTION:**

I'd like to propose implementation of a "smarter" Fresno State ID card that could be used (1) to give students, staff and faculty access to particular buildings at particular times, and (2) as a financial debit system to pay for many services on campus with a swipe of their card. By using technology that is already developed, card-carrying individuals would simply swipe their Fresno State ID card to gain access into academic buildings. The "BullDog Bucks" debit system will easily give students greater control of their financial accounts when paying for services on campus that take BullDog Bucks.

**BENEFITS TO FRESNO STATE:**

Both of these smart additions to the Fresno State ID card benefit Fresno State. First, building managers can define precisely which individuals and groups will be able to open specific doors on a specific schedule. Faculty and lab supervisors also will be capable of managing access to labs for students enrolled in particular classes. By tracking student, staff and faculty involvement with card swipe technology, our university will have more information to make better-informed decision to serve our Fresno State community. A smarter Fresno State ID card will create a more secure campus by protecting our campus from unwanted visitors, yet at the same time preserve the open atmosphere that we want our students, staff and faculty to feel. The second feature of a smarter Fresno State ID would be the creation of a financial debit system, "BullDog Bucks". BullDog Bucks would be a debit system for students to use to pay for many services with a swipe of their Fresno State ID cards. Students, family and friends may make deposits to the BullDog Bucks account with a credit card online, with cash or checks in-person, by phone, or email. BullDog Bucks could be honored at the following campus locations: Vending machines, BullDog Bites, Paws-n-Go Markets, Kennel Bookstore, the Bucket, Dining Hall, all dorm laundry machines, Health Center, On-Campus Copiers and Printers, and possibly the Student Center vendors and bowling.

**ADDITIONAL INFORMATION:**