



Global News Relay

International Journalism Collaboration



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Fresno State Media, Communications & Journalism



By the numbers:

- 17 universities
- 10 countries
- 44 Fresno State students in 3 MCJ options
- 4 Fresno State faculty
- 255 students worldwide
- 51 faculty worldwide
- 85 "Solutions Journalism" themed stories
- 26,000 Twitter impressions
- 8,500 live stream views
- 7 live Skype interviews
- 4 live set interviews
- 6 hours on air

What: The Global News Relay connected students around the world, who collaborated on a 6 hour special report based on Solutions Journalism. Students covered stories about people bringing change to their communities. Stories ranged from the Syrian refugee crisis to access to education, the obesity epidemic, health care and environmental issues. The GNR was live-streamed world-wide.

Who: Fresno State broadcast journalism students in MCJ 128 reported, produced and hosted the international newscast. Multimedia students provided technical expertise, and PR students helped with social media.

Why: To engage students in global news and encourage them to collaborate with news teams across the globe to produce written, visual and audio content based on a single journalism assignment.



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