

# Fashion Merchandising Program Student Opportunities & Achievements



Attended UBM MAGIC in Las Vegas 2017: meeting industry professionals and attending workshops and events while networking with other students.

**...Expanding Student  
Discovery, Diversity &  
Distinction...**



Students of the Fashion Merchandising Program take **full advantage** of industry-related events, trade shows, lectures and workshops, student affairs and involvement.



Two students clubs: FAME and Fashion Inc.  
Club goals: to expand industry knowledge and explore career opportunities.

Learning from guest speakers' personal experiences, expanding personal network...



...and alerting them to unique jobs, internship opportunities and future careers:



Expanding their experiences and interactions by volunteering throughout the campus and community:

- Career Center – Clothing Closet
- Student Cupboard
- Club Day, Preview Day, Cesar Chavez Day and many, many more!

Creating relationships for future events and campus collaborations:

- Eco-Friendly Sustainable Windows Project
- Dog Days Student Backpack Giveaway
  - Fall Industry Networking Event
- "Cans & Coats" Drive – benefiting the Clothing Closet & Student Cupboard
  - FAME Fall Networking Event
- Shop Small Saturday Windows Project
- Fashion Inc. Annual Fashion Show