

Bulldog Express

The details

- Project delivered from concept to service live in less than 5 months
- 10%+ students live on or within a mile of campus
- East campus parking & west campus classroom demand helps students using SMC lots
- Provide connectivity to Campus Pointe retail & entertainment options
- Service runs 7am-10pm, M-F
- 6 stops with service every 15 minutes
- Operated by SP+ Transportation



Ridership

- January 903
- February 5,550
- March 7,651

Later this month

- App-based bus tracking & arrival estimates
- Audible in-bus stop announcements

