

Fall 2025 – Diego Valdez



*Major: Business Administration,
Marketing
Communications & Outreach
Intern*

Who he is:

Diego is a senior at Fresno State pursuing a degree in Business Administration, with the focus in Marketing. Diego's hobbies outside of school are sports, the gym, and spending quality time with family and friends. He hopes to pursue a career in market research, or on a marketing strategies and operations team, and is ready to experience that with NORESO.

Personal Interests:

Sports are a big interest for Diego as they've played an important factor in his life. Having formerly played collegiate baseball, sports have taught Diego teamwork, perseverance, and hard work, qualities he applies to NORESO day in and day out.

Summary of Internship:

Diego is a Communications and Outreach Intern whose responsibilities will include assisting the Green Operations team in creating materials and leading tours for the CUP and communicating about the CUP regarding its completion.