

Marcela Hernandez



Who she is:

Marcela is a full time Marketing Student and Marketing Student Assistant at Fresno State. She is interested in Social Media Marketing and Product/Campaign Development. She loves making connections and learning about everyone's story.

Personal Interests:

She loves finding new restaurants and vegan recipes to try, doing HIIT workouts, and lounging with her dogs.

Summary of Internship:

Marcela is the Marketing and Communications Intern for the NORESO BIG CURP P3 Project at Fresno State and her job entails creating content to market the project and involve the Fresno State community. She is also in collaboration with the ASI Group and Social Media Director at Fresno State to create a Social Media Campaign.