

Jose Flores



Who he is:

Jose Flores was born and raised in Visalia, CA and is graduating with a Business Administration degree with a focus in Marketing May 2022. After college he hopes to continue a career in Marketing to serve underrepresented communities in the Central Valley.

Personal Interests:

He loves collecting vinyl records, supporting local Hispanic-owned restaurants, networking with entrepreneurs in the community, and traveling whenever he can.

Summary of Internship:

He is currently serving as the Web Content Curator intern for the Fresno State CUPR project. As a first-generation college student, he values how sustainability & conservation can be used to empower underserved communities in the Central Valley. What most excites him is using marketing to inform the campus as well as the surrounding community on how water & energy conservation can help strengthen the environment. Jose hopes to foster a culture of sustainability that continues into future generations in the valley.