

Homecoming 2018

Forever Fresno State

PEP RALLY

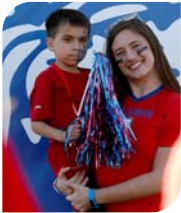
The whole Fresno State community was invited to enjoy delicious treats from **food trucks**, table games from **student organizations**, **rock climbing** and on-stage greetings from **Athletics teams** to get enthusiastic for the Homecoming football game.

Indie pop and rock band **Echosmith**, known for "Cool Kids", performed live after the **fire dancer performance** to close out the evening of excitement.



FAMILY WEEKEND

Students and their families and supporters enjoyed a weekend of campus tours and workshops, wine tasting, a movie night and bowling to **better connect to campus** during Homecoming.



KICK OFF

13 decorated golf carts and **13 walking groups** traveled around the campus in the **Homecoming PAWrade** to **Fired Up by the Fountain** featuring games and activities, music provided by a DJ, photo opportunities and backdrop.



HOMECOMING

October 22 to 28, 2018

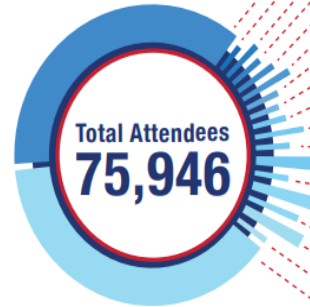
Forever Fresno State



75,946

total attendance
week of events

Summary



33,659	Football Game
600	Kick Off and PAWrade
350	Ant-Man and the Wasp: Outdoor Movie
115	Diversity Dinner
150	Lip Sync Battle + Step & Stroll Showcase
1000	National Student Day
100	Homecoming Tie Dye
250	Red Friday
550	Women's Soccer vs. San Jose State
200	Swim and Dive vs. Nevada
1500	Pep Rally
100	USU 50th Anniversary
1500	Student Tailgate
750	Top Dog Alumni Awards Gala
1200	Alumni and Family Weekend Tailgate
263	Family Weekend
33,659	Fireworks Show

www.fresnostate.edu/homecoming

#FSHomecoming



Vision

"Our goal in planning the events was to make the biggest Homecoming ever and make everyone—students, faculty, staff and alumni feel welcomed and psyched up for Homecoming."

- Alexis Orozco, USU Productions
Student event coordinator



Growth

OVERALL ATTENDEES
FOR WEEK OF EVENTS
UP 23% FROM 2017



FRESNO STATE

Discovery. Diversity. Distinction.

President's
SHOWCASE
of Excellence 2019