Hmong Pesticide Safety

#HmongPesticide

Safety Training

This project provides safety training for farmers in the Hmong language. Ten video modules are being produced explaining critical information such as: Pre-Harvest Intervals, Pesticide Labels, Safety Equipment and Reporting Requirements.

Bill Erysian of the Jordan School of Agricultural Sciences and Technology is the executive producer and content expertise is provided by Ruth Dahlquist-Willard and Michael Yang of the University of California Agricultural Cooperative Extension.





Production

Video production is being provided by the MCJ Multimedia Production Service at Fresno State. Professor Candace Egan and students Eddie Gonzalez, Ronnie Gerber and Eric Zamora, have shot each segment with up to three cameras simultaneously. Student editor Mali Lee selects the best Hmong takes and edits the modules which also include English subtitles.

Egan is the production coordinator and directs the videos and co-writes the scripts with Dahlquist-Willard.

Partners



Jordan College of Agricultural Sciences and Technology







The California Department of Pesticide Regulation is funding the project. Distribution will be via a YouTube channel and DVDs to Hmong farmers throughout the state.



