

# ABOUT US

- Networking opportunities with professionals
- Exploration of broadcast and multimedia career paths
- Professionals serve on panels and establish mentoring relationships with students
- Resume and career coaching
- Scholarships & awards



# CONFERENCES

- IRA grants have sent 50+ students to Excellence in Journalism conference in Tennessee, Florida, New Orleans and Los Angeles
- Critique sessions with hiring managers, news directors, consultants and agents
- Job interviews with major networks
- Workshops on technology, ethics and investigative journalism



# MEDIA TOURS

- Members tour local and regional radio and TV stations in Fresno, Sacramento, San Francisco and Los Angeles
- Networking provides internship and job connections
- Students get real-world view of the industry and make lasting connections with potential mentors and employers
- Mentor/mentee relationships with professionals at ABC30, KSEE24, CBS47, FOX26, Univision, iHeart Media, Lotus and Cumulus

# GIVING BACK

- Kids Day newspaper sales
- Letters and cards to veterans and elderly

