



San Joaquin Valley
Rural Development Center

Building Local Capacity & Improving Quality of Life

We respond to community needs by collaborating with rural leadership, facilitating resources and providing advocacy.

We provide opportunities for rural communities.

We provide a breadth and depth of expertise through our network of partners and direct services.

Technical Assistance

We provide technical assistance to rural incorporated and unincorporated communities with the goal of building local capacity.

- Grant Research
- Grant Writing Workshops
- Community Assessments
- Small Business Development Workshops
- Fresno State Parent University Classes
- Small Farmer Training

Strategies & Opportunities

We help rural communities boost and improve their economies and ecosystems by identifying, addressing and harnessing effective best strategies and opportunities.

- Evaluate and provide guidance in managing grant funded programs
- Help identify needs and gaps in community development approaches
- Hold community workshops to disseminate information on opportunities for improving quality of life
- Convene community leaders and stakeholders to identify the necessary tools and funding mechanisms to develop effective community and economic development strategies.

Small Business University

We provide technical assistance to existing small businesses and aspiring entrepreneurs throughout rural San Joaquin Valley in the areas of:

- Business Plans
- Market Analysis
- Branding/Logo Design
- Marketing Plans
- Access to Capital
- Web Design
- Social Media

Local Food Systems

Community Gardens

Value-Added Food Production

Farmers Markets



A PROGRAM OF:

FRESNO STATE
Community and Economic Development

