

Participation in Student Competitions

Department of Agricultural Business



**Produce for Better Health (PBH)
2015 Formula Five – 1st Place**



Products created by students during PBH competitions



Companies analyzed for case study competitions

Benefits for Students

- Prepare industry-defined food product marketing proposals
- Analyze current business challenges and propose solutions
- Enhance presentation skills including impromptu question & answer
- Network with industry stakeholders
- Experience and participate in trade shows
- Receive industry mentoring and job shadowing

Benefits for Faculty

- Attend industry presentations on a variety of topics.
- Industry networking for graduate placement & research opportunities.
- Current industry information, practices and trends are brought back to the classroom.



National Grocers Association 2017 - 3rd Place



**Food Distribution and Research Society
2015 Case Study Competition - 2nd Place**



**Produce for Better Health
2017 Formula Five - 2nd Place**