

# University Advancement

## University Advancement

Generates the external recognition, support, and financial resources the university needs to carry out its mission and to achieve its goals. Working with alumni, parents, donors, and the community, University Advancement broadens the university's resources to enhance academic quality and strengthen the region. The University Advancement division represents an institution with the highest standards of excellence and accountability to its constituencies.

University Advancement's mission is to inspire and increase engagement and philanthropy for Fresno State by putting alumni, friends, and philanthropic partners at the center of what University Advancement does, thereby focusing on the individual as the hero of their own story. Visit the [University Advancement](#) website for more information.

## Departments

**Alumni Engagement and Annual Giving**, formerly known as Fresno State Alumni Association, is dedicated to uniting and advancing the interests and traditions of alumni and friends of Fresno State, and providing scholarship opportunities that attract and support highly motivated students to the University. The Alumni Engagement and Annual Giving has roots to the first Fresno Normal School graduating class of 1912 and was incorporated in 1940. To date, more than 140,000 graduates and thousands of others who have had a Fresno State educational experience have migrated to every state in the nation, and many have been abroad. The university maintains a database of more than 200,000 alumni, former students, and friends. Annual and Life memberships number approximately 8,500. The alumni, from the very first graduating class till today, desire to maintain and promote traditions and connections at Fresno State. More information may be viewed at the following link: [Alumni Engagement and Annual Giving website](#).

**University Development** works closely with faculty, volunteers, and donors to help meet the needs of schools, colleges, and programs. More information regarding this may be viewed at the following link: [Office of University Development website](#).

**Advancement Services** manages information to better support engagement and fundraising efforts with alumni, friends, and the community. More information may be viewed at the following link: [University Advancement Services website](#).