

**CALIFORNIA STATE UNIVERSITY, FRESNO
GENERAL FUND**

UNIVERSITY ADVANCEMENT					
2024-25 BUDGET SUMMARY					
DEPARTMENT	2023-24				2024-25
	Initial Budget	Final Budget*	Actual Expenditures**	Carry Forward	Initial Budget
Vice President for University Advancement	\$ 684,028.00	\$ 748,130.84	\$ 700,228.24	\$ 47,902.60	\$ 441,824.00
Development	1,095,695.00	2,346,594.37	1,911,139.61	435,454.76	1,281,296.00
Advancement Services	744,238.00	1,133,273.81	1,098,340.11	34,933.70	1,108,281.00
Advancement Reserves	30,074.00	575,900.88	387,102.07	188,798.81	-
AlumniEngagement/AnnualGiving	763,912.00	1,162,634.03	1,011,366.33	151,267.70	416,942.00
TOTAL UNIVERSITY ADVANCEMENT	\$ 3,317,947.00	\$ 5,966,533.93	\$ 5,108,176.36	\$ 858,357.57	\$ 3,248,343.00

2024-25 BUDGETS BY CATEGORY					
DEPARTMENT	MPP	Staff, SA & Temp Help	Reserve	OEE	Total
Vice President for University Advancement	\$ 270,000.00	\$ 119,083.00	\$ -	\$ 52,741.00	\$ 441,824.00
Development	1,267,686.00	-	-	13,610.00	1,281,296.00
Advancement Services	412,508.00	286,488.00	-	409,285.00	1,108,281.00
AlumniEngagement/AnnualGiving	144,000.00	241,392.00	-	31,550.00	416,942.00
TOTAL UNIVERSITY ADVANCEMENT	\$ 2,094,194.00	\$ 405,571.00	\$ -	\$ 475,636.00	\$ 3,248,343.00

* Final Budget includes Prior Year Carry Forward and Benefits.

**Actual Expenditures include Benefits.