# **Athletics**

### **Fresno State Athletics**

#### **Mission**

The mission of the Department of Athletics is to support the objectives of the Fresno State. At its core, the department endeavors to provide a distinctive educational and life-skill development experience for young men and women with exceptional athletic abilities. The Department of Athletics supports gender equity, promotes diversity and focuses on the well-being of its student-athletes on the field and in the classroom. Additionally, intercollegiate athletics is uniquely positioned to aid the institution with some of its objectives; the engagement of the region, development of the campus community and pursuit of national recognition and prestige for Fresno State. This assistance is best realized with the development of a nationally respected and competitive NCAA Division/FBS athletics program that is conducted in such a manner that it remains a highly visible source of pride while protecting the integrity of the institution at all costs.

## **Department of Athletics' Priorities**

#### We Will:

- Identify and recruit the most promising student-athletes available and provide them with a campus and intercollegiate athletics support infrastructure designed to foster one of the West Coast's finest "student-athlete experience."
- Recruit and procure highly skilled professional staff members who are positioned to demonstrate exceptional leadership and management techniques.
- Enhance the academic progress, graduation success rates and social development of the aggregate student-athlete population.
- Develop and maintain a culture which promotes and celebrates NCAA compliance, gender equality (Title IX compliance), diversity, sportsmanship and collegiality.
- Continue to enhance revenue streams and implement operating efficiencies in order to achieve sustainable fiscal stability and support student-athlete achievement.
- Build a nationally competitive, broad-based NCAA Division I-A athletics program. All applicable sports teams will be
  consistently ranked among the elite of the Western Athletics Conference and participate frequently in NCAA Championships.