

**CALIFORNIA STATE UNIVERSITY, FRESNO
GENERAL FUND**

UNIVERSITY ADVANCEMENT

2014-15 BUDGET SUMMARY

DEPARTMENT	2013-2014				2014-2015
	Initial Budget	Final Budget*	Actual Expenditures**	Carry Forward	Initial Budget
Vice President for University Advancement	\$ 299,714	\$ 557,030	\$ 497,384	\$ 59,646	\$ 595,376
Advancement Services	310,305	466,443	394,752	71,691	364,064
Alumni Relations	495,104	889,440	785,502	103,938	619,332
Comprehensive Campaign	-	27	-	27	-
Development	1,106,608	2,197,256	2,036,563	160,693	1,200,864
University Communications	1,183,936	1,911,922	1,845,918	66,004	1,267,165
TOTAL UNIVERSITY ADVANCEMENT	\$ 3,395,667	\$ 6,022,118	\$ 5,560,119	\$ 461,999	\$ 4,046,801

2014-15 BUDGETS BY CATEGORY

DEPARTMENT	MPP	Staff & Temp Help	Reserve	OEE	Total
Vice President for University Advancement	\$ 210,000	\$ 104,548	\$ 280,828	\$ -	\$ 595,376
Advancement Services	186,264	87,000	90,800	-	364,064
Alumni Relations	309,156	178,176	132,000	-	619,332
Comprehensive Campaign	-	-	-	-	-
Development	830,628	186,036	184,200	-	1,200,864
University Communications	385,222	754,723	127,220	-	1,267,165
TOTAL UNIVERSITY ADVANCEMENT	\$ 1,921,270	\$ 1,310,483	\$ 815,048	\$ -	\$ 4,046,801

* Final Budget includes Prior Year Carry Forward and Benefits.

**Actual Expenditures include Benefits.